
14 Principles of The Toyota Way

Principle #1

“Base your management decisions on a long-term philosophy, even at the expense of short-term financial goals.”

Principle #2

“Create a continuous process flow to bring problems to the surface.”

Principle #3

“Use ‘pull’ systems to avoid overproduction.”

Principle #4

“Level out the workload (work like the tortoise, not the hare).”

Principle #5

“Build a culture of stopping to fix problems, to get quality right the first time.”

Principle #6

“Standardized tasks and processes are the foundation for continuous improvement and employee empowerment.”

Principle #7

“Use visual controls so no problems are hidden.”

Principle #8

“Use only reliable, thoroughly tested technology that serves your people and process.”

Principle #9

“Grow leaders who thoroughly understand the work, live the philosophy, and teach it to others.”

Principle #10

“Develop exceptional people and teams who follow your company’s philosophy.”

Principle #11

“Respect your extended network of partners and suppliers by challenging them and helping them improve.”

Principle #12

“Go and see for yourself to thoroughly understand the situation.”

Principle #13

“Make decisions slowly by consensus, thoroughly considering all options; implement decisions rapidly.”

Principle #14

“Become a learning organization through relentless reflection and continuous improvement.”

Pro Tip for you!

Print and have these principles always in front of you!